

Your Ten Media "Bill of Rights"

You have the right to...

- 1 Be comfortable and not under glaring lights.*
- 2 Choose the interview location.*
- 3 Set the time of the interview.*
- 4 Set the "ground rules" for the reporter.*
- 5 Tell "your story" the way you want it to appear.*
- 6 Challenge incorrect information advanced by the reporter.*
- 7 Provide background information - a fact sheet - on the subject.*
- 8 End the interview at a time of your choosing.*
- 9 Stick to the topic that the reporter came to talk about.*
- 10 Express yourself without the fear of rapid-fire questions or constant interruptions*